

Leonie Hodkevitch M. Phil.

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Education

- Master's degree in Social and Cultural Anthropology, University of Vienna, Austria, 1989
- Master's degree in Romance studies, University of Vienna, Vienna, Austria, 1989
- State certified coach for arts and cultural management, 2003
- Cultural Orientations Indicator Mastery certification, Berlitz COM-COI®, 2005
- Certified Cultural Manager, European Commission of the European Union, 2013

Honors and Awards

- Nomination of the novel '*Stadlbauer*' for the Elias Canetti Literature Award, 2013
- Honorable Mention for 'The Door©', best workshop activity designed to promote tolerance within groups of diverse backgrounds and inclusion into the teaching materials for 'Training the Trainer', International Organization for Migration, United Nations, 2012
- George Soros Open Society Foundations Award for Young Authors, including publication of the collection of short stories 'Night Ride through a Forest', 1995
- Magna cum laude in Romance studies, University of Vienna, Vienna, Austria, 1989
- Summa cum laude in Social and Cultural Anthropology, University of Vienna, Vienna, Austria, 1989

Research and Teaching Interests

- Arts and culture management
- Intercultural communication
- Social inclusion, diversity, reciprocity
- International cooperation projects

Teaching experience

Lectures on Culture Management and Intercultural Communication

- Goethe Institute, worldwide, 2009 - present
- University of Vienna, Austria, 2005 – present
- International Organization for Migration, United Nations, 2010 – present
- Leuphana University's Digital School, Massive Open Online Courses, since 2014
- University of Arts, Belgrade, Serbia, 2009 - present
- Estonian Academy of Music and Theatre, Tallinn, Estonia, 2006 - present
- Diplomatic Academy of Vienna, Vienna, Austria, 2009 - 2013
- University for Applied Art in Vienna, Austria, 2005 – present
- Austrian Federal Ministry for Education, Arts and Culture, 2009 - present
- European Union, Cultural Contact Points, 2010 – 2012
- State Government of Tyrol, Innsbruck, Austria, 2009
- Croatian Federal Ministry of Culture, 2010
- Austrian Cultural Forum in Estonia, Ukraine, Bulgaria, Serbia, and Croatia, 2003 – present
- Institute for Cultural Concepts, Vienna, Austria, 2004 - 2014
- University of Music and Performing Arts Graz, Austria, 2006 - present
- Cultural Department of Bolzano, Italy, 2006 - present

Academic experience

Co-Founder and Head of International Postgraduate Course for Cultural and Social Project Management, University of Vienna, Austria, 2015

- Concept and program director of the course
- Lecturing on the topics of international projects, arts marketing, and social inclusion

Head of Certified Course in Arts and Culture Management, Institute for Cultural Concepts, University of Vienna, Austria, 2010 - 2014

- Lead the undergraduate and post-graduate course on international cultural management
- Responsible for evaluation of students' theses and master exams

Mentor to the program 'ALMA', University of Vienna, Vienna, Austria, 2009 - present

- Prepare students for the entrance into the job market
- Communicate with enterprises and organizations on behalf of mentees

Assistant university professor at the European Academy of Journalism, Danube University Krems, Krems, Austria, 1997-1998

- Administrate the graduate and postgraduate course for international journalism
- Lectures and workshops on cultural journalism

Professional experience

Official expert to the European Commission (EC), Brussels, Belgium, 2010 - present

- Advise the Education, Audiovisual and Culture executive Agency of the EC on the framework for European Union programs in the field of education, culture, and citizenship
- Evaluate applications submitted to the European Commission in order to decide which cultural projects shall receive funding

Mentor for the Austrian Economic Chambers, Vienna, Austria, 2009 - present

- Coach and promote individuals with migration-related backgrounds, with the intention of their social and professional inclusion into the European job market
- Design attractive programs for enterprises in order to boost economy through diversity

Executive board member of the Architecture Center Sofia, a platform for sustainable urban development bridging European cultures and architectural realities, Sofia, Bulgaria, 2009 – present

- Responsible for public relations and international contacts
- Determine the specific strategic direction within the post-communist environment

KulturKontakt Austria, organization of the Austrian Federal Chancellery in the field of culture, education, and arts sponsorship, focusing on Central Eastern Europe, Vienna, Austria, 2000 – 2005

- Responsible for projects between economy and cultural organizations
- Provide cultural projects with sponsors, 400 projects at more than €8M per year

Marketing manager of Klangforum Wien, Orchestra for New Music, Vienna, Austria, 1998 – 2000

- Lead the marketing department
- Create APA AktionPublikumsAustausch®, marketing measures for audience exchange between cultural organizations

Co-founder and producer at Short Message Productions for innovative theater and film, Vienna, Austria, 1995 - 1997

- Organize and promoted the theater productions
- Create the screenplays

Publications /selection/

- Paper '*The Cultural Manager, the Myth behind the Truth*' for the AAAE Conference '*Being Bold, Embracing Change*', May 2013, Montreal, Canada
- Paper '*Crowdfunding - Who Is the Crowd*' at the symposium '*The Innovative Cultural Enterprise*', Institute for Cultural Concepts, University of Vienna, Austria, October 3rd 2013
- Paper '*Lawrence and Gerald Durrell - A Map of Personal Reception*' at the Lawrence Durrell centenary seminar, Corfu, Greece, June 20-27th 2012
- Collection of short stories '*SALTY*', Publisher: ,Altera', Sofia, Bulgaria, November 2011
- Co-author of '*Navigating through Chaos*' the manual for international project management, Publisher: Europe for Citizens Point Austria and Cultural Contact Point Austria, Vienna, Austria and Brussels, Belgium, June 2011
- Paper '*The Origin and Nature of Cultural Management*' for the International Conference '*Management of Culture and Media in the Knowledge Society*', Faculty of Dramatic Arts, Belgrade in Belgrade, Serbia, November 09 - 10th 2011
- Novel '*Stadlbauer*', Publisher: ,Janet 45', Sofia, Bulgaria, April 2010
- Article '*Foundations - Institutionalized Philanthropy in Europe*' in *Die Presse*, Austrian national daily newspaper, February 2010
- Article '*The Impact of Austrian Cultural Contacts on the Economic Success in CEE*' in *Die Presse*, Austrian national daily newspaper, February 2011
- Essay '*Portrait of the Cultural Manager*' in '*KM Magazin*', journal of the Cultural Management Network, Weimar, Germany, November 2010
- Paper '*Sponsoring - Alter Ego in the Arts*' at the conference '*Culture 2007-2013 Possibilities of Co-operation*', Croatian Federal Ministry of Culture, Zagreb, Croatia, June 1st 2009
- Article '*Eine Abrissbirne für Sofias Gründerzeit*' /'*Destruction of Sofia's Historical City Center*'/ in *Der Standard*, Austrian national daily newspaper, Vienna, Austria, September 2008
- Article '*Sponsoring: Alter Ego in the Arts*' in *Die Presse*, Austrian national daily newspaper, October 2007
- Column '*Spielbälle der Macht, Medien in Osteuropa*' /'*Media and power in CEE*'/ in *Der Standard*, Austrian national daily newspaper, Vienna, Austria, 1999 - 2001
- Translation of Francois Colbert, '*Marketing Culture and the Arts*' English into German, Publisher: ,Springer Verlag', Vienna, New York, January 1999
- Co-author of the radio program '*Bulgaria: A Country on the Path out of the Crisis*' for the radio FM4 of the Austrian Broadcasting Company ORF, Vienna, Austria, May 1998
- Essay '*White Lilies*' in *Breves*, cultural journal, Lyon, France, May 1996
- Collection of short stories '*Night Ride through a Forest*', Publisher ,George Soros Open Society Foundations', Sofia, Bulgaria, April 1995
- Co-author of research paper '*Die Aneignung des Fremden und des Eigenen: Ethnologische Aspekte*' /'*Ethnologic Aspects of the Notion of the Own and the Others*'/, Faculty for Social and Cultural Anthropology, University of Vienna, Austria and Lviv, Ukraine, October 1991

Professional affiliations

- Association of Arts Administration Educators
- ENCATC, individual member
- University of Vienna, Alumni Club
- Diplomatic Academy of Vienna, Alumni Club
- Reporters Without Borders
- International Journalist Club of Vienna
- Cultural Management Network

Languages

German and Bulgarian – Mother tongue
English, Spanish, Russian, and French – Negotiation level
Italian, Greek, Ukrainian, and Portuguese – Communication level