

AIMEE R. FULLMAN

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- Public Policy & Government Relations, 15+ years
- Non-profit/Small Business Management and Administration, 10+ years
- Communications, External Relations Management, 10+ years
- Research & Analysis, 15+ years
- Evaluation and Monitoring, 10+ years
- International Program Management and Event Coordination, 10+ years
- Writing, Editing/Proofreading, Web Publications Management, 10+ years
- Fundraising and Development, 10+ years
- Grant & Government Contract Management, 8+ years
- Lecturing and Thesis Advising, 5 years
- Expertise in comparative cultural policy, arts and communities, cultural engagement, cultural diversity, cultural information systems, creative sector and cultural development

EDUCATION and FELLOWSHIPS

University of Westminster, London, UK, enrolled in Higher Education Teaching Certificate, 2015

Convergence, [Studio Artist](#), writing and dance, Arlington, VA, 2013-2015

National Endowment for the Arts Doctorate Research Intern, attended high level OECD meeting on well-being and gross domestic happiness and wrote meeting synopsis and analysis on relevancy to U.S. arts policy for NEA Research Department. Provided background bibliographic and background information for Arts Logic model later published as "[How Arts Works](#)," Summer 2011

UNESCO Doctorate Fellow, provided bilingual technical support for the International Fund on Cultural Diversity, Summer 2011

U-40 Cultural Diversity (U.S.) Fellow, 2009-present

George Mason University, M.A. Interdisciplinary Studies (Public Policy/Public & Nonprofit Administration),
Research Thesis: "*Reconcilable Differences: The U.S. vs. Canadian Perspective towards UNESCO's Convention on Cultural Diversity.*"

The George Washington University, B.A. International Affairs (Concentration: International Politics); *Dance Minor*
La Sorbonne: École pour les Étudiants Étrangères & American University of Paris, Paris, France, 1999

SELECT PROFESSIONAL EMPLOYMENT

UNIVERSITY of WESTMINSTER: Principle Lecturer/ Founding Director MA ICR, London, UK, 12/13-present
Develop programme, curriculum and core module designs for international faculty and cohort. Act as co-liaison with university staff to prepare for 2017 MA International Cultural Relations launch. Perform environmental scan of competing programs, set pricing, hire, train and supervise global staff. Ensure quality standards are met. Create and implement marketing and recruitment plans. Provide external relations to relevant fields of interest. Led online teaching training. MA dissertation advisor for international Media Management students.

ANIMATING DEMOCRACY: Researcher Advisor and Writer, New York, NY, 08/2013-4/2015
Develop research strategy for report on philanthropic trends related to social impact and the arts to build on Trend or Tipping Point publication. Classify and analyze Foundation Center data. Write final report.

FOUNDATION CENTER: Research and Policy Advisor, New York, NY, 01/2013-06/2013
Develop methodology and implement research strategy for Harvard University's Initiative on Sustainable Arts in America to map the cultural ecosystem through analysis of demographics, capitalization (non and for profit), and cultural engagement in select cities. Create taxonomies and crosswalks for multiple data streams in preparation for integration into an online mapping portal. Conduct research and analysis around the themes of nonprofit and for-profit capitalization of the arts and creative sector and demographic consumer profiles for SE Michigan.

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COUNCIL on FOUNDATIONS: *Research Advisor, Washington, DC, 01/ 2013-2014*

Develop, conduct and analyze program evaluations and monitoring using survey instruments. Fulfill membership research requests related to salary and benefit trends and investments. Advise on research team strategy and integration of research with communications and overall organizational strategy. Provide project management and work with partners to redesign research tool for the 2013-2014 Grantmakers Salary and Benefits Survey.

BRITISH COUNCIL: *Manager Cultural Relations and Networks, Washington, DC, 08/2011-12/2012*

Increased visibility of the British Council through strategic positioning, coordination and engagement in multinational policy dialogues and local programs around arts, culture and security, global citizenship, public diplomacy, public-private partnerships, intercultural skills, development, and cultural diversity. Lead on U.S. external and government relations and represented British Council at high level cultural relations convenings and at EUNIC and EU Cultural Counselors meetings. Support internal Equal Opportunity and Diversity and evaluation of program activities. Managed local cultural relations budget. Authored brief and acted as rapporteur for April 2012 Salzburg International Seminar on *Cultural Diversity and its Significance for Cultural Relations*. Supported 2012 Global Citizens Forum as facilitator and project manager.

AMERICAN UNIVERSITY: *Adjunct Professor, Graduate Program in Arts Management, 01-2010-12-2012*

Designed and taught graduate level course on Cultural Policy. Served on Master's thesis committees.

AMERICANS FOR THE ARTS: *Contracted Research and Policy Advisor, Washington, DC 2006, & 2009-2011*

Strategic research advisor and presenter for 2009 National Arts Policy Roundtable on "The Role of the Arts in Fostering Global Communities." Authored research [brief](#), drafted and edited follow-up [recommendations and report on proceedings](#). Liaised with international, national and local partners. Designed and implemented research to support Monograph on Local Arts Agencies and International Cultural Engagement resulting in publication "Backyard Diplomacy." Invited blogger on National Arts Index for Artsblog; "[A New Reflection of Cultural Vitality](#)."

AMERICAN VOICES: *Deputy Director and Public Relations, USA, Middle East, 2009-2010*

Managed public relations for 200-300 student performing youth arts academies in Iraq (Kurdistan), Syria and Lebanon. Advised on outreach for online social networking and offline communications strategies, acted as a primary liaison with government, nonprofit and business partners, VIP donors and media contacts for national and regional print, television and radio outlets. Provided fundraising, strategic planning and evaluation development expertise. Wrote award-winning profile for 2010 International Cultural Engagement Best Practice/Citizen Diplomacy. Research presented at the Summit for Citizen Diplomacy and the Institute of Cultural Diplomacy.

ROBERT STERLING CLARK FOUNDATION: *Research/Policy Advisor, NY, NY, 08/2007-04/ 2010*

Principle investigator and project manager for U.S. cultural diplomacy and cultural exchange research initiative. Designed research methodology and framework to track public and private sources of support for U.S. cultural engagement after 9-11 and developed field survey to elicit data and anecdotes to build evidence on exchange activity trends. Additional research themes included public-private partnerships, evaluation techniques, key U.S. policies, and technology/social media uses. Methodology included interviews with over 100 foundation, government, civil society, practitioner and foreign cultural relations representatives supplemented by government and philanthropic data sources. Analyzed results were presented at the 2008 Grantmakers in the Arts Meeting and at the National Arts Policy Roundtable in 2009.

SISTER CITIES: *Communications, Research, Development Advisor, Washington, DC 1/ 2008-5/2010*

Created and implemented membership survey to determine economic impacts of sister city programs. Contributed to award-winning development proposal to the Gates Foundation. Tracked Sister Cities news stories and provided reporting for Department of State grant evaluation indicators. Monitored Board of Election results.

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WOLF-BROWN: Cultural Research/Writer Position, 7/2009-4/2010

Initiated and co-wrote NEA-award winning grant proposal for 2008 SPPA Monograph on Creation and Participation Contributed to initial and final framing of research, literature review and content editing of “Beyond Attendance: A Multi-Modal Understanding of Arts Participation” for submission to the National Endowment for the Arts.

CANADIAN CULTURAL OBSERVATORY, Public Affairs/Communications, Department of Canadian Heritage Associate Expert, Communications & Information Analyst, Quebec, Canada 07/ 2006- 10/ 2007

Author of online *In-Focus* feature, timeline and guest lecturer on American cultural policy. Managed and edited bilingual (French and English) monthly observatory newsletter synthesizing cultural policy news and web-based *In-Focus* bi-monthly publication series including handling author contracts, providing quality control including html formatting, proper citation of all sources and ensuring all images had the proper copyright. Wrote policy and program proposal memos for Department leadership. Represented Observatory team in the development and organization of high-level culture and technology (social media) forums. Created and implemented online and offline Observatory network outreach and communications strategies. Wrote annual FY 2006-2007 Observatory evaluation report and updated editorial criteria manual.

INSTITUTE of INTERNATIONAL EDUCATION, Program Officer, Washington, DC, 01/2006-07/2006

Provided programmatic, technical, and administrative support to the Leadership Development Division. Implemented and monitored USAID and State Department contract compliance for the *Investing in Women in Development* (Russia, Cambodia) & the *Fulbright Indo-American Environment Leadership Fellowship* programs. Coordinated candidate recruitment and screening, fellow orientation, training, travel, security clearance, visas and payment disbursements. Researched and organized affiliate host academic, NGO and governmental institutions for Fulbright fellows. Published quarterly newsletter and maintained website. Edited and formatted 15 emerging market case studies for online publication. Maintained program data and records for reporting.

CENTER FOR ARTS & CULTURE, Washington, DC. and Arlington, VA

Program Officer & Administrator, 10/ 2002-12/ 2005, Communications & Program Intern, 08/ 1999-12/ 2000

Advocated on behalf of cultural diplomacy initiatives to legislative and executive branch representatives through COLEAD, AICE and the Cultural Exchange Working Group. Developed and coordinated programs and public events including *Arts & Minds, and International Creative Sector Conference*. Represented cultural policy think tank nationally and internationally and served as public, advisory council network and board liaison. Tracked cultural policy legislation/ media and provided research and analysis. Participated in strategic planning process and managed organizational transition resulting from an organizational partnership with George Mason University. Edited and managed production schedule for UNESCO funded publication, prepared fundraising and outreach materials (brochures, timelines, annual reports) and managed the distribution of publications. Managed internship program, fiscal, human resource and administrative operations.

GUEST LECTURES

American University Arts Management Program, Washington, DC
American University International Communications Program, Washington, DC
Carleton University, Ottawa, ON
Goldsmiths, Cultural Relations, Policy and Diplomacy, London, UK
New York University, New York, NY

PROFESSIONAL AFFILIATIONS

Academy of Management (2011-present)
Americans for the Arts, member (2008-present)
Americans for the Arts Emerging Leaders Network
Association of Arts Administrator Educators (2010-2011, 2013-present)
Association for Women’s Rights in Development (2006)

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Association for Canadian Studies (2007)
Connect CP (2007-2014)
Cultural Affairs Group, Cultural Diplomacy Sub-group (2008-present)
European Group on Organizational Studies (2013)
European Sociological Association (2013-present)
International Studies Association (2011-2014)
Women in Foreign Policy (2008-present)

LEADERSHIP AND SERVICE TO THE FIELD

- Art and Artists Cultural Diplomacy Leadership Council (2014)
- Dance Construction Company, Board Member (2004-present, celebrating 40 years in 2015)
- Canadian Conference of the Arts, Cultural Diplomacy Advisory Group (2008-2009)
- Cultural Affairs (Advocacy) Group (2008-2011)
- DC Commission on the Arts and Humanities International Exchange Selection Panel (2008)
- GE Star Awards, Korea and AIG Foundation Award Selection Committee Member (2006)
- National Arts Strategies, Mentor, (2014-2015)
- Strathmore Who's Who, Arts (2010)
- UNESCO U40 Cultural Diversity Fellow (2009-present)
- Peer reviewer for Journal of Arts, Management, Law and Society, Academy of Management

SELECT ATTRIBUTED PROFESSIONAL PUBLICATIONS

Author, *Brief: Cultural Diversity and its Significance for International Cultural Engagement*, Salzburg International Seminar and Robert Sterling Clark Foundation

Author, [*Backyard Diplomacy: Prospects for International Cultural Engagement by Local Arts Agencies*](#), Americans for the Arts, December 2011

Contributor, "The Big Read: Revitalizing the Role of Literature in America" in "Mapping Cultural Diversity: Good Practices from Around the Globe," German Commission to UNESCO the Asia-Europe Foundation, November 2010

Author, "[A New Reflection of Cultural Vitality](#)," January 21, 2010, Artsblog

Author, [*The Art of Engagement: Trends in U.S. Cultural Exchange and International Programming*](#), Robert Sterling Clark Foundation, October 2009

Author, [*The Role of the Arts in Inspiring the 21st Century Global Community*](#), Americans for the Arts, September 2009,

Author, [*U.S. Public and Cultural Diplomacy Timeline 1999-2009*](#), Robert Sterling Clark Foundation, July 2009, also featured in the Journal of Arts Management, Law and Society, Winter 2010 Vol. 39. No 4.

Author, [*Timeline of American Cultural Policy*](#), Canadian Cultural Observatory, April 2007 (Also available in French)

Author, *Cultural Policy 101: [Demystifying American Cultural Policy](#)*, Canadian Cultural Observatory, December 2006 (Also available in French.)

Author, [*Select Federal Management of Culture in the U.S. Government*](#), Canadian Cultural Observatory, November 2006

Contributor, *Notions of North American Cultural Diversity* to inform the 2007 UNESCO World Culture Report on the

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topics of copyright, freedom of expression and media consolidation and diversity in the U.S., 2006

Co-author with Elizabeth Ash, [*Arts in Embassies: Challenges for the 21st Century*](#), published by Arts in Embassies and the Center for Arts & Culture, June 2004

SELECT CONFERENCE PAPERS AND PRESENTATIONS:

Author, *Duplication and divergence: an investigation of international arts and cultural-related management, policy and diplomacy MA programs*, Association of Arts Administration Educators, April 2015, Portland, Oregon

Author, *A Decade of Philanthropic Trends in International Cultural Engagement*, Social Theory, Politics and the Arts, October 2014, Ottawa, ON

Discussant, *Who Would Lay Down their Life for Art*, International Conference on Cultural Policy Research, September 2014, Hildesheim, Germany

Discussant, *Beyond Cultural Diplomacy*, World Policy Institute, October 2013, New York

Presenter, *Modern Evolutions in UK Soft Power*, International Conference on Cultural Policy Research, July 2012, Barcelona, Spain.

Moderator and Presenter, "*Backyard Diplomacy: Local Arts Agencies and International Cultural Engagement*", 2012 Americans for the Arts Annual Convention, June 2012, San Antonio, TX

Author, *Regifting America: Exploring the Relationship for U.S. Government Support for Cultural Expressions at Home and Abroad*. Social Theory, Politics and the Arts, October 2011, Lexington, KY

Author, *Local Cultural Diversity: A U.S. Perspective*, Inter-Americas Encounter on Cultural Diversity (one of the first sponsored projects of the UNESCO 2005 Convention's Cultural Diversity Fund), May 2011, Toluca, Mexico.

Presenter, *Projects for the Network: A Case Study*, U40 Annual Meeting, October 25, 2010, Istanbul, Turkey.

Author, "*Diversity and Diplomacy*", International Conference on Cultural Policy Research, August 2010, Finland

Panelist, *Cultural Policy*, Emerging Leaders Conference, American University April 12, 2010, Washington, DC (available on request)

Presenter, *Support for U.S. International Arts Exchange: What the Data Tells Us*, Americans for the Arts National Arts Policy Roundtable, September 25, 2009. (Presentation available on request from Americans for the Arts)

Presenter, *Trends in Private Foundation Support for U.S. Cultural Diplomacy*, Grantmakers in the Arts, October 13, 2008 (Presentation available on request from the Robert Sterling Clark Foundation)

Moderator, *International Cultural Diplomacy: Engaging Communities Abroad*, National Performing Arts Panel, June 2008

Panelist, *Observing Culture*, McGill University, "Are We American?" February 15, 2008

Co-presenter, *Cultural Diversity Equals Soft Power? Measuring Canada's International Influence*, Association of Canadian Studies Forum, October 28, 2007

Co-facilitator and Presenter, [*Model UNESCO: A Conversation on Cultural Diversity and the 2005 UNESCO Convention*](#), Global Youth Assembly, August 2, 2007

Author, [*Cultural Portals, Measurements of Success: 2nd International Survey Analysis*](#), Survey Analysis, Published by the Culture.mondo Network and presented at Cultural Portals: Measures of Success in Dubrovnik, Croatia October 20, 2006

Presenter, [*Cultural Information Systems: Center for Arts & Culture Case Study*](#), OAS Caribbean Region seminar, Trinidad, March 2006

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Presenter, *Cultural Observatory Characteristics: Measurements of Success*, Canadian Heritage, Canadian Cultural Observatory Editorial Working Group, April 2007. (Available on request)

Guest Speaker, *Demystifying American Cultural Policy*. Forum sponsored by the Canadian Cultural Observatory. November 2006, Gatineau, QC. (Available on request)