

# Programme

## UNIBILITY Staff Training Week

Version 3

» **Meeting the Social Responsibility of Universities** «

May 9-13, 2016

Vienna, Austria

Website: [www.postgraduatecenter.at/unibility](http://www.postgraduatecenter.at/unibility)



Erasmus+

## About the training programme

We are pleased to invite you to a training and capacity-building week about the social responsibility of universities and higher education institutions, which will take place in the premises of the University of Vienna, Austria.

The five-day training with approximately 20-30 participants will be held from Monday May 9<sup>th</sup> to Friday May 13<sup>th</sup> 2016, and will involve both input about social responsibility in the university context as well as practical analysis of good practice examples of how universities can manage their social responsibility and have an impact on local businesses, the community and society as a whole.

## Why attend?

Universities have undergone several reform processes in the last years and it is part of the modernization agenda of the EU to promote universities' interaction with other target groups in their city or region. Apart from research and teaching, the universities' profile is re-negotiated now – from “communities of scholars” to “communities of practitioners”, who fulfil a social contract, with an excellent performance within science and with an impact on society.

## Learning outcomes

In this training, we would like to support you in:

- increasing your university's impact within society
- institutional profile building
- setting up a strategy and an action plan how to transfer your research results to the local context of your university
- increasing the public understanding of your research
- increasing the cooperation and contracts with industry or public bodies
- conducting projects impacting the social and cultural life of your community
- promoting your participation in policy making

## The UNIBILITY-project

The training is conducted within the Erasmus+ UNIBILITY-project “University Meets Social Responsibility” (2015-2017) – Grant Agreement No.: 2015-1-AT01\_K203-005033, coordinated by the University of Vienna in cooperation with five other higher education institutions and EUCEN:

- University of Vienna (Austria)
- University Politehnica of Bucharest (Romania)
- Public University of Ptuj (Slovenia)
- University of Porto (Portugal)
- University of Barcelona (Spain)
- Dublin City University (Ireland)

The UNIBILITY-project wants to develop strategies how universities can actively increase their social responsibility on student and researcher level. In the course of the project, researchers will develop practical service learning projects together with students for the benefit of the local community. The UNIBILITY-project partners will also develop training material for USR, which can be transferred to other universities who want to start engaging in social responsibility as well.

## Administrative information about the training week

### Registration

Register by April 1<sup>st</sup> by sending an email with your name, email, a short paragraph about your motivation to participate, and your university to the local host ([katharina.resch@univie.ac.at](mailto:katharina.resch@univie.ac.at)). Confirmation of acceptance for the training will be sent to you following your registration together with practical information concerning travel details and the programme. Please find suggestions for hotel accommodation in Vienna below.

### Financial reimbursement

Reimbursement of costs: each participant is entitled to 275 € of reimbursement per flight ticket and 500 € for cost of stay for the whole week. This has to be negotiated with your host university. Spaces are limited to max. 5 participants per host university. Please note that costs can only be reimbursed of the participant stays for the whole training programme from Monday until Friday.

### Venue for the training week (except Tuesday)

Campus Lounge, Postgraduate Center  
Campus of the University of Vienna  
Spitalgasse 2, Court Yard 1, Entrance 1.13.4  
1090 Vienna

<http://www.postgraduatecenter.at/en/home-english/>

### Venue for Tuesday, May 10<sup>th</sup>

Aula am Campus  
Campus of the University of Vienna  
Spitalgasse 2, Court Yard 1, Entrance 1.11  
1090 Vienna

### Hotels and Accommodation close by

Participants are responsible for making their own hotel arrangements.

We suggest:

#### **Pension Ani**

Kinderspitalgasse 1, 1090 Wien, Austria  
Tel: +43 1 408 10 60, Mail: [ani@freerooms.at](mailto:ani@freerooms.at) Website: [www.freerooms.at](http://www.freerooms.at)  
Single room (incl. breakfast): € 45 / Double room (incl. breakfast): € 65

#### **Pension Ani Fallstaff**

Müllnergasse 5-7, 1090 Wien, Austria  
Tel. + 43 1 317 91 27, Mail: [fallstaff@freerooms.at](mailto:fallstaff@freerooms.at) Website: [www.freerooms.at](http://www.freerooms.at)  
Single room (incl. breakfast): € 50 - 82

#### **Pension Wild**

Lange Gasse 10, 1080 Wien, Austria  
Tel. +43 1 406 51 74, Mail: [info@pension-wild.com](mailto:info@pension-wild.com) Website: <http://www.pension-wild.com/>  
Single room (incl. breakfast): € 49 – 69

**Hotel Pension Baron am Schottentor**

Währinger Strasse 12, 1090 Wien

Tel: +43 1 916 7777, Mail: [baron@private-hotels.at](mailto:baron@private-hotels.at), Website: <http://private-hotels.at/hotel-baron/>

Single room (incl. breakfast): € 75,-

The University of Vienna has special conditions with some hotels. If you choose one of these hotels, please write an Email to Steve Feller, and he will book the room for you in order to get the special price.

**Contact us**

**UNIBILITY Coordinator**

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Head of Lifelong Learning  
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E-Mail: [katharina.resch@univie.ac.at](mailto:katharina.resch@univie.ac.at)

**Local project assistance**

Steve Feller  
Postgraduate Center der Universität Wien  
Tel.: +43 1 4277 10839  
E-Mail: [steve.feller@univie.ac.at](mailto:steve.feller@univie.ac.at)

## Programme for Monday, 9 May 2016

2.00 pm – 3.00 pm	<b>Welcome to Vienna and informal get together</b> (Postgraduate Center, Campus Lounge)
3.00 pm – 5.00 pm	<b>Introduction Round of all participants</b> Background, Motivation, Expertise <i>All participants</i>
5.00 pm – 6.00 pm	<b>Collecting Expectations for the Training Week</b> <i>Maria Slowey, Dublin City University, Ireland</i>
6.00 pm – 7.00 pm	<b>Presenting the UNIBILITY-Reader</b> <i>Katharina Resch, University of Vienna, Austria</i>
7.00 pm – 7.30 pm	<b>Discussion session</b> Questions and answers <i>Facilitator: Katharina Resch, University of Vienna, Austria</i>
7.30 pm – 8.00 pm	<b>Ending session: Introduction to the training programme</b> Planning and discussing the agenda of the week <i>Facilitator: Katharina Resch, University of Vienna</i>

## Programme for Tuesday, 10 May 2016

10.00 am – 10.30 am	<b>Official Welcome</b> by the University of Vienna, Postgraduate Center (Host) <i>Nino Tomaschek, Postgraduate Center, Austria</i>	
	<b>Official Welcome</b> by the National Agency for Erasmus+ (OEAD) <i>Julia Österbauer, OEAD</i>	
	<b>Presentation of the UNIBILITY-project (2015-2017), co-funded in Erasmus+</b> <i>Katharina Resch, Coordinator of the UNIBILITY-project</i>	
10.30 am – 11.30 am	<b>Retrospect to the “EU-USR project” (2012-2014)</b> <i>Alina Borcos, University Politehnica of Bucharest, Romania</i> <i>Fernanda Rodrigues, University of Porto, Portugal</i>	
11.30 am – 12.15 am	<b>Introduction Session to University Social Responsibility (USR)</b> Terms, Relevance, Rationale <i>Isabel Vidal, University of Barcelona, Spain</i>	
12.15 am – 1.00 pm	<b>USR-Practices / Introducing the UNIBILITY-Toolkit</b> <i>Petja Janžekovic, Public University of Ptuj, Slovenia</i>	
1.00 pm – 2.00 pm	<b>Lunch Break (Aula)</b>	
	<b>Parallel Workshops on USR Practice</b>	
2.00 pm – 3.15 pm	<b>WS 1 – Research, Teaching, Learning</b> Facilitator: <i>Petja Janžekovic</i>	<b>WS 2 – Environmental and Societal Sustainability</b> Facilitator: <i>Dario Unterdorfer</i>
	<b>WS 3 – Governance and Fair Practices</b> Facilitator: <i>Maria Slowey</i>	<b>WS 4 – Public Engagement</b> Facilitator: <i>Steve Feller</i>
3.15 pm – 3.30 pm	<b>Break</b>	
3.30 pm – 4.30 pm	<b>Country-specific exchange</b> <i>Small discussion groups with participants of the same country to talk about needs, learnings and standards for USR for one’s own country</i> <i>No Facilitators</i>	
4.30 pm	<b>End of day</b>	
6.00 pm	<b>Evening programme: Dinner at the Austrian restaurant Giorgina, Bankgasse 2, 1010 Vienna, <a href="http://www.giorgina.at">www.giorgina.at</a></b>	

## Programme for Wednesday, 11 May 2016

10.00 am – 11.00 am	<b>Key note speech “Indicators to measure social responsibility”</b> <i>Attila Pausits, Donau-Universität Krems, Austria</i>		
11.00 am – 12.30 pm	<b>Talking Practice: USR-Practice Examples from participants</b> Forum of practice exchange <i>All participants</i>		
12.30 am – 1.30 pm	<b>Lunch Break (Campus)</b>		
1.30 pm – 2.00 pm	<b>Action planning for USR – tools, questions, templates</b> <i>Katharina Resch, University of Vienna, Austria</i>		
	<b>Parallel Workshops 1</b>		
2.00 pm – 3.30 pm	<b>WS 1 – A Vision for USR</b> <i>Facilitator:</i> <i>Maria Slowey</i>	<b>WS 2 – Stakeholder’s needs</b> <i>Facilitator:</i> <i>Steve Feller</i>	<b>WS 3 – Meeting Challenges: Barriers</b> <i>Facilitator:</i> <i>Fernanda Rodrigues</i>
	<b>WS 4 – Meeting Challenges: Arguments</b> <i>Facilitator:</i> <i>Mojca Volk</i>	<b>WS 5 – USR Implementation</b> <i>Facilitator:</i> <i>Petja Janžekovic</i>	<b>WS 6 – USR Reporting</b> <i>Facilitator: Jordi Miret</i>
	<b>Parallel Workshops 2</b>		
3.30 pm – 5.00 pm	<b>WS 1 – A Vision for USR</b> <i>Facilitator:</i> <i>Maria Slowey</i>	<b>WS 2 – Stakeholder’s needs</b> <i>Facilitator:</i> <i>Steve Feller</i>	<b>WS 3 – Meeting Challenges: Barriers</b> <i>Facilitator:</i> <i>Fernanda Rodrigues</i>
	<b>WS 4 – Meeting Challenges: Arguments</b> <i>Facilitator:</i> <i>Mojca Volk</i>	<b>WS 5 – USR Implementation</b> <i>Facilitator:</i> <i>Petja Janžekovic</i>	<b>WS 6 – USR Reporting</b> <i>Facilitator: Jordi Miret</i>
5.00 pm – 5.30 pm	<b>Final Plenary Session</b>		
7.00 pm	<b>Sightseeing / Evening programme: Giant Ferris Wheel / Wiener Riesenrad</b> <a href="http://www.wienerriesenrad.com/en/?_wb=en&amp;lang=EN">http://www.wienerriesenrad.com/en/?_wb=en&amp;lang=EN</a>		

## Programme for Thursday, 12 May 2016

10.00 am – 10.30 am	<b>How to report and document social responsibility in universities</b> A practical account of the University of Barcelona <i>Jordi Miret, University of Barcelona, Spain</i>		
	<b>Presentation and Feedback Loop</b> 10 min. presentation, 10 min. feedback (6 groups/6 feedbacks)		
10.30 am – 12.30 pm	<b>WS 1 – A Vision for USR</b> <i>Short presentation +          Immediate feedback from          the plenary</i>	<b>WS 2 – Stakeholder's          needs</b> <i>Short presentation +          Immediate feedback from          the plenary</i>	<b>WS 3 – Meeting          Challenges: Barriers</b> <i>Short presentation +          Immediate feedback from          the plenary</i>
	<b>WS 4 – Meeting          Challenges: Arguments</b> <i>Short presentation +          Immediate feedback from          the plenary</i>	<b>WS 5 – USR          Implementation</b> <i>Short presentation +          Immediate feedback from          the plenary</i>	<b>WS 6 – USR Reporting</b> <i>Short presentation +          Immediate feedback from          the plenary</i>
12.30 pm – 1.30 pm	<b>Lunch Break (Campus Lounge)</b>		
	<b>OPTION 1: Free Afternoon in Vienna</b> <b>OPTION 2: Field Trip uniMind (German speakers)</b> <b>OPTION 3: Field Trip UniClub<sup>Plus</sup> (English speakers)</b>		
3.30 pm – 7.30 pm	<b>OPTION 2</b> <b>Field Trip to University Meets Industry “uniMind Workshop” (Alte Kapelle)</b> <i>Facilitator: Steve Feller</i> <i>Field trip participants should speak German!</i>  <i>Workshop bringing researchers and health institutions together in an interactive setting.</i> <i>Topic: “Gesundheit ist Privatsache – oder?” (Health – a private or an employer issue?)</i>		
4.30 pm – 7.30 pm	<b>OPTION 3</b> <b>Field Trip to UniClub<sup>Plus</sup></b> <i>Facilitator: tbd</i> <i>Limited to 10 participants!</i>  <i>Visit of the UniClub<sup>Plus</sup> - a project of the University of Vienna to react to the current          refugee crisis, matching teenager refugees and study buddies</i>		
7.30 pm	<b>Evening Get Together: Alte Kapelle</b> Informal get together with food and drinks		



## Programme for Friday, 13 May 2016

9.00 am – 9.30 am	<b>Arriving of participants and administrative session</b> <i>All participants</i>
9.30 am – 10.00 am	<b>Preview: USR Summer School in Barcelona</b> <i>Isabel Vidal and Jordi Miret, University of Barcelona, Spain</i>
10.00 am – 11.30 am	<b>Focus Group for Evaluation and Feedback</b> <i>Maria Slowey, Dublin City University, Ireland</i>
	<i>Coffee Break</i>
12.00 am – 12.30 am	<b>Final Plenary Discussion on USR</b> <i>All participants</i>
12.30 am – 1.30 pm	<b>Organising Future Cooperation (projects, research, ideas, papers...)</b> <i>Facilitator: Katharina Resch</i>
1.30 pm – 2.30 pm	<b>Common Lunch Break (Campus Lounge)</b>
2.30 pm – 3.30 pm	<b>Material Sharing Network: Exchange of material and documents about USR</b> <i>Facilitator: Katharina Resch</i>
3.30 pm	<b>Free Afternoon in Vienna</b>